



Raise The Curtain

We Are Theatre Ariel

Theatre Ariel is Philadelphia's only professional theatre company dedicated to telling stories of the Jewish experience. We have been a jewel in the Philadelphia region for over 30 years. Season after season, we entertain, educate and inspire audiences. The demand for our shows continues to grow!

Increasing anti-Semitism at home and abroad as well as increasing numbers of Jews seeking to reclaim their identity are urgent reminders that Theatre Ariel's 30+ year mission is more important than ever.

Our Vision

Raise the Curtain will:

- elevate our profile
- center us as a hub in our region's cultural life
- help us reach an increasingly diverse audience of theatre-goers
- ensure current operations, including Salon Ariel, continue
- build capacity to embrace the challenges and opportunities of the future



Our Mission

Since our founding in 1991, Theatre Ariel has been dedicated to telling stories inspired by the Jewish experience. Through our focus on the specific, we illuminate the universal; and we welcome everyone to engage with our shows as a catalyst for exciting, thought-provoking discourse.

Back to the Boards

For the first time in 15 years, Theatre Ariel returns to the stage with a fully-realized production.

It's time to reclaim our place in the spotlight of Philadelphia's cultural landscape. The rich narratives of our Salons will combine with the excitement and vitality of a full-scale production for a truly unique experience that will inspire ever-increasing audiences. Join us in this exhilarating journey as we once again raise the curtain!



Theatre Ariel by the Numbers

Over 2,500 performances	34 Musicians
89 New works presented	17 Designers and crew
Over 350,000 audience members	4 Puppeteers
200+ Actors	300+ Community presenters
80+ Playwrights	Dozens of local Partners and Affiliates

Why Theatre Ariel - Why Now?

- 50%** of American Jews identify with their Jewry through arts and culture. (Pew Study)
- 44%** of Americans say they "know nothing" or "not much" about Jews and Judaism. (AJC)
- 36%** increase in anti-Semitic acts from 2022 to 2023. (ADL)

Theatre Ariel believes in the power of Jewish stories to:

- Deepen and strengthen Jewish identity
- Teach people of all backgrounds about the Jewish experience
- Help combat anti-Semitism



Help Theatre Ariel Raise the Curtain

Donate today at www.theatreariel.org

For more information on "Raise the Curtain", email Artistic Director Jesse Bernstein at jesse@theatreariel.org or call 610.667.9230



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